

Dear parent,

Your child's class will soon be taking part in 'De Schaal van M', a media literacy competition for the 5th and 6th grade. During this week they will also participate in the Week Challenge. For this challenge, they keep track of their activities with photos or videos for a week and share them on the notice board of De Schaal van M: <https://deschaalvanm.be/prikbord>.

However, not every parent wants their child's photos and videos to appear on the internet, so we would like to ask your explicit permission. **Please let us know if you permit us to use photos or videos of your child in this way using the form below.**

*\* During the week Mediawijs employees will also visit a few classes and take some pictures and videos. The winning class is also photographed and filmed. These images can be shared on the website of Mediawijs or Ketnet.*

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*Please return this cut-off sheet to the teacher.*

- ☐ No, I do not want my child's photos and/or films to be published.
- ☐ Yes, my child's photos and/or films can be published on\*:
  - ☐ The notice board of De Schaal van M (<https://deschaalvanm.be/prikbord>)
  - ☐ De Schaal van M Facebook page
  - ☐ The Instagram account of De Schaal van M
  - ☐ Mediawijs website\*
  - ☐ Mediawijs Facebook page\*
  - ☐ Mediawijs Instagram account\*
  - ☐ Mediawijs TikTok account\*
  - ☐ Ketnet's website\*
  - ☐ Ketnet's Facebook page\*
  - ☐ Ketnet's Facebook page\*
  - ☐ Karrewiet episode on Ketnet\*

Name parent:	Signature of parent:
Child's name:	
Place and date:	

If you have any questions or you would like to have a photo removed, please mail to: [dsvm@mediawijs.be](mailto:dsvm@mediawijs.be).